



Thailand TESOL Association

Topic: Criteria for Collaboration Between Thailand TESOL and Other Organizations

To establish mutually beneficial partnerships, Thailand TESOL adopts the following win-win criteria for collaboration with other organizations:

1. Alignment of Goals and Values

- The collaborating organisation must share similar goals in promoting professional development, advancing English language education, and fostering innovation and inclusivity.
- Both parties should demonstrate a commitment to ethical practices and the empowerment of educators and learners.

2. Mutual Benefits

- The collaboration must provide tangible benefits to both parties, such as knowledge exchange, access to resources, expanded networks, and enhanced visibility.
- Joint initiatives should result in measurable outcomes, such as increased engagement, resource creation, or policy impact.

3. Clear Roles and Responsibilities

- Roles, responsibilities, and contributions of each organization should be clearly defined and agreed upon in writing.
- Thailand TESOL and its partner must ensure balanced contributions, whether financial, logistical, or intellectual.

4. Innovation and Impact

- Collaborative activities should focus on creating innovative solutions, such as new teaching methodologies, resources, or professional learning opportunities.
- The partnership should aim for sustainable impact, benefiting educators, students, and the broader ELT community in Thailand and beyond.

5. Communication and Transparency

- Both parties must maintain open and transparent communication throughout the collaboration.
- Regular progress updates, shared decision-making, and joint evaluations should be conducted to ensure accountability.

6. Inclusivity and Diversity

- Collaborative initiatives should emphasise inclusivity, catering to diverse communities of educators and learners.
- Partners must commit to promoting equity in access to opportunities and resources.

7. Sustainability

- Projects or programs under the collaboration should aim for long-term impact and sustainability.
- Both parties must plan for the continuation of successful initiatives beyond the partnership timeline, if applicable.

8. Evaluation and Growth

- Both organizations should agree on evaluation metrics to assess the success of the collaboration.
- Feedback and lessons learned should be documented and used to improve future partnerships.

9. Resource Sharing

- Collaborative efforts should include sharing of expertise, research, and resources to benefit both parties and their stakeholders.
- Intellectual property rights, funding, and ownership must be agreed upon to avoid conflicts.

10. Branding and Recognition

- Each organization must acknowledge and credit the other in promotional materials, events, and outputs resulting from the collaboration.
- Joint branding should reflect the equal partnership and shared purpose of the collaboration.

By adhering to these criteria, Thailand TESOL aims to establish partnerships that are equitable, impactful, and mutually rewarding, ensuring lasting benefits for educators, learners, and the broader ELT community.

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